



## How can employers benefit from making links with schools?

*Project a positive image of your business/organisation by:*



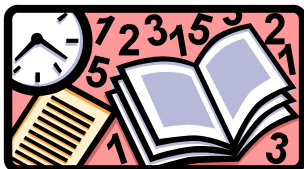
- Direct contact with young people
- Represent the business sector
- Develop links with the local community
- Sponsor school initiatives



*Develop a multi-skilled workforce*

**As governors your staff will learn new skills. They will be involved in:**

- Strategic planning
- Policy making
- Target setting
- Monitoring and evaluation
- Financial management
- Appointing senior managers
- Working as team and developing new professional relationships



*Influence the quality of education*

- Help develop the future workforce with the skills you need
- Make decisions that lead to improvements in standards
- Work in partnership with the staff to boost achievement
- Become involved in learning initiatives